



Green Software

Rethinking
how to develop software
to save our planet

Ioannis Kolaxis
Director at Accenture

Devices per person

Global average: 3.6

Middle East & Africa: 1.5

Central & Eastern Europe: 4

Western Europe: 9.4

North America: 13.4



Source: Cisco (2020), Cisco Annual Internet Report 2018-2023

<https://www.cisco.com/c/en/us/solutions/executive-perspectives/annual-internet-report/index.html>

8 billion people own **30 billion devices**

6.9 billion **smartphones**

3.2 billion **smart TVs**

1.2 billion **PCs**

840 million **tablets**

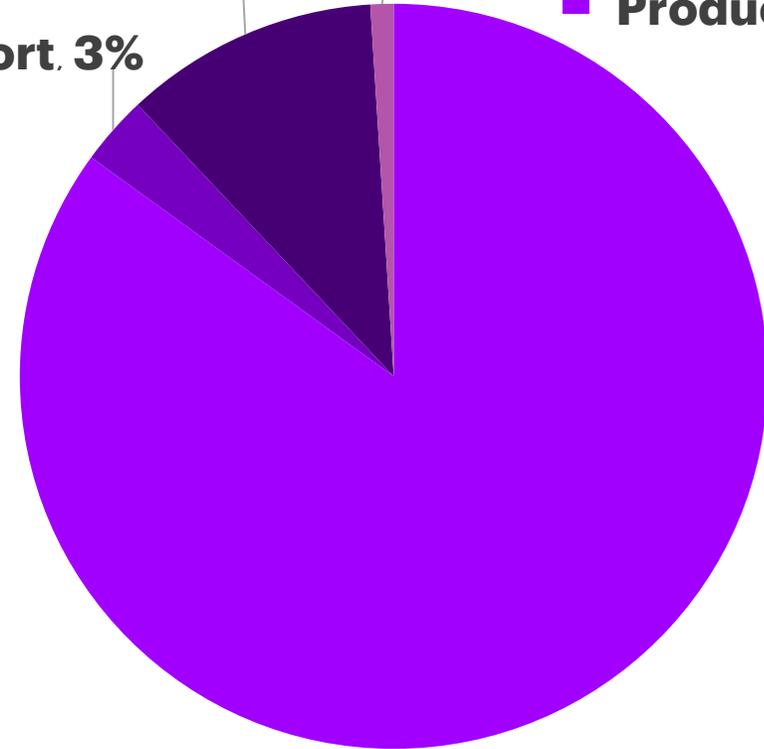
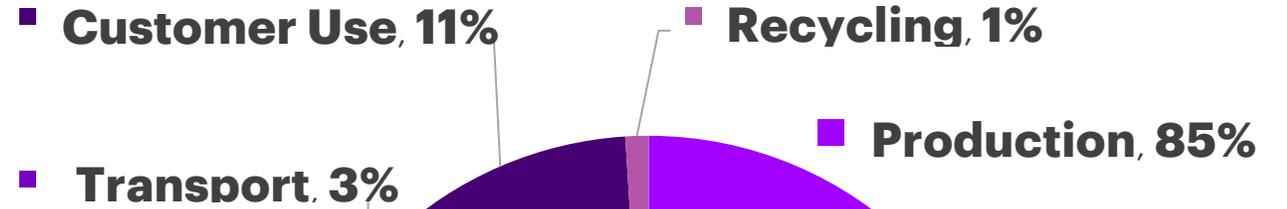
17.86 billion other devices



Source: Cisco (2020), Cisco Annual Internet Report 2018-2023

<https://www.cisco.com/c/en/us/solutions/executive-perspectives/annual-internet-report/index.html>

Environmental Impact of a Smartphone



Total: 95kg CO₂e

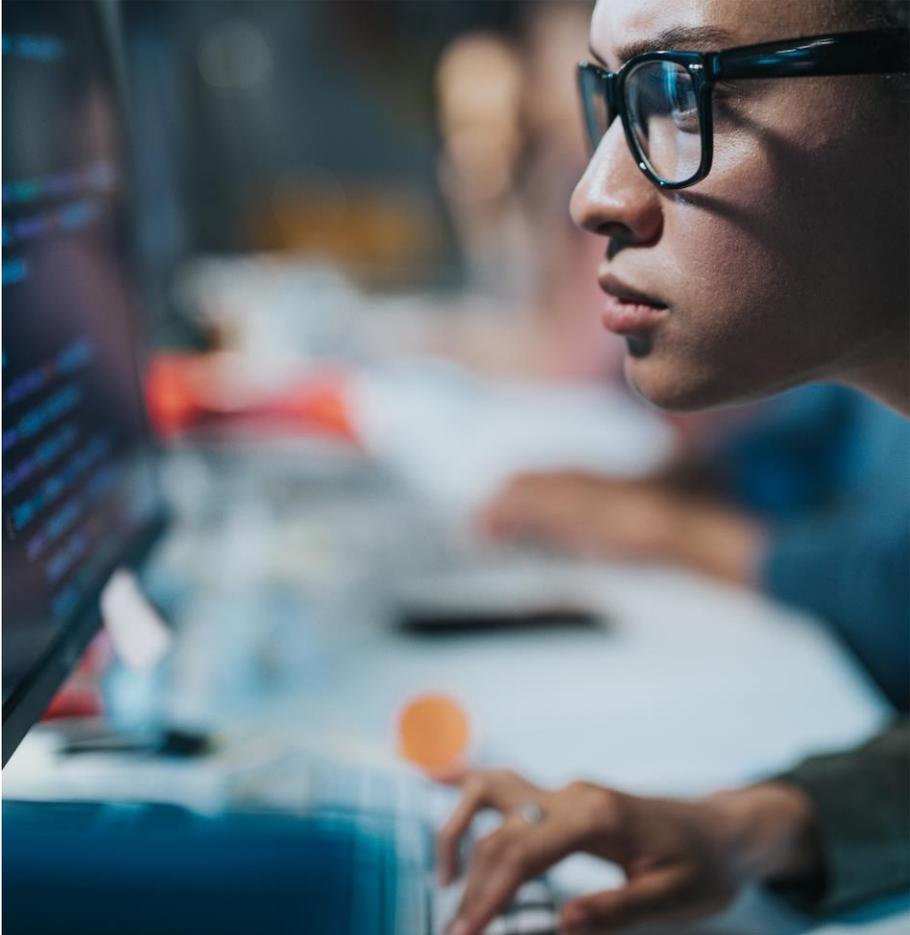
Source: Apple (2014), iPhone 6 Environmental Report:
https://www.apple.com/environment/pdf/products/archive/2014/iPhone6_PER_sept2014.pdf





**Why
do we buy
new devices?**

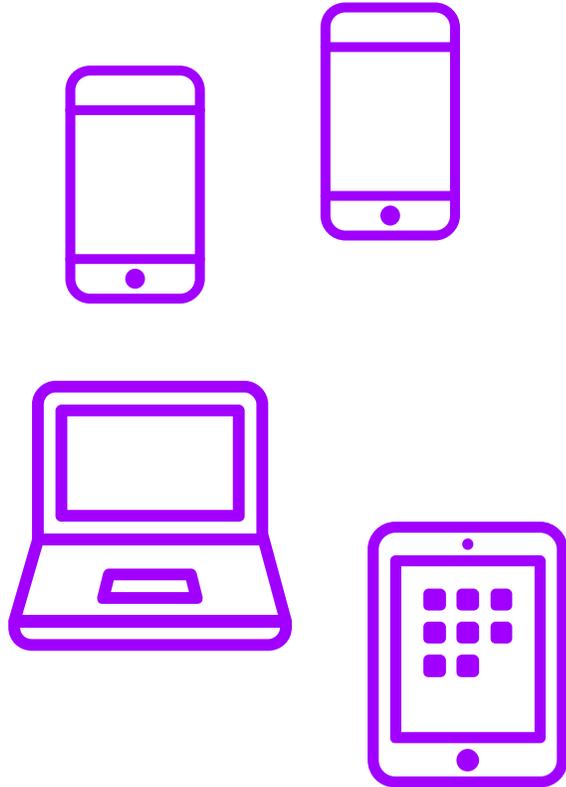
How can we **prolong the lifetime** of devices?



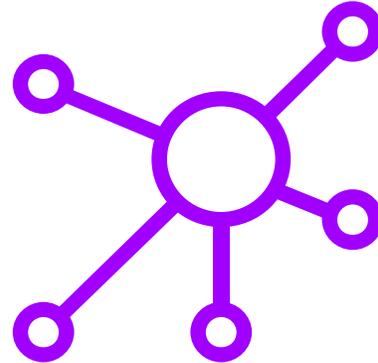
Build applications that run on **older devices**

- Support older OS versions
- Require minimal compute & memory

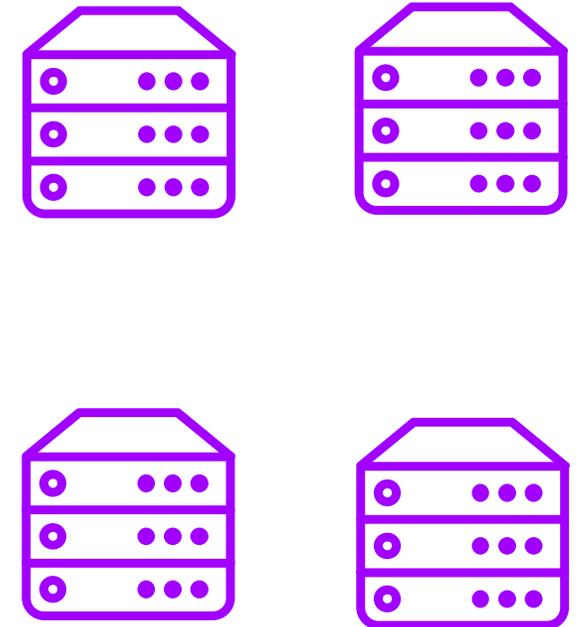
Where is the **highest** environmental impact?



Devices

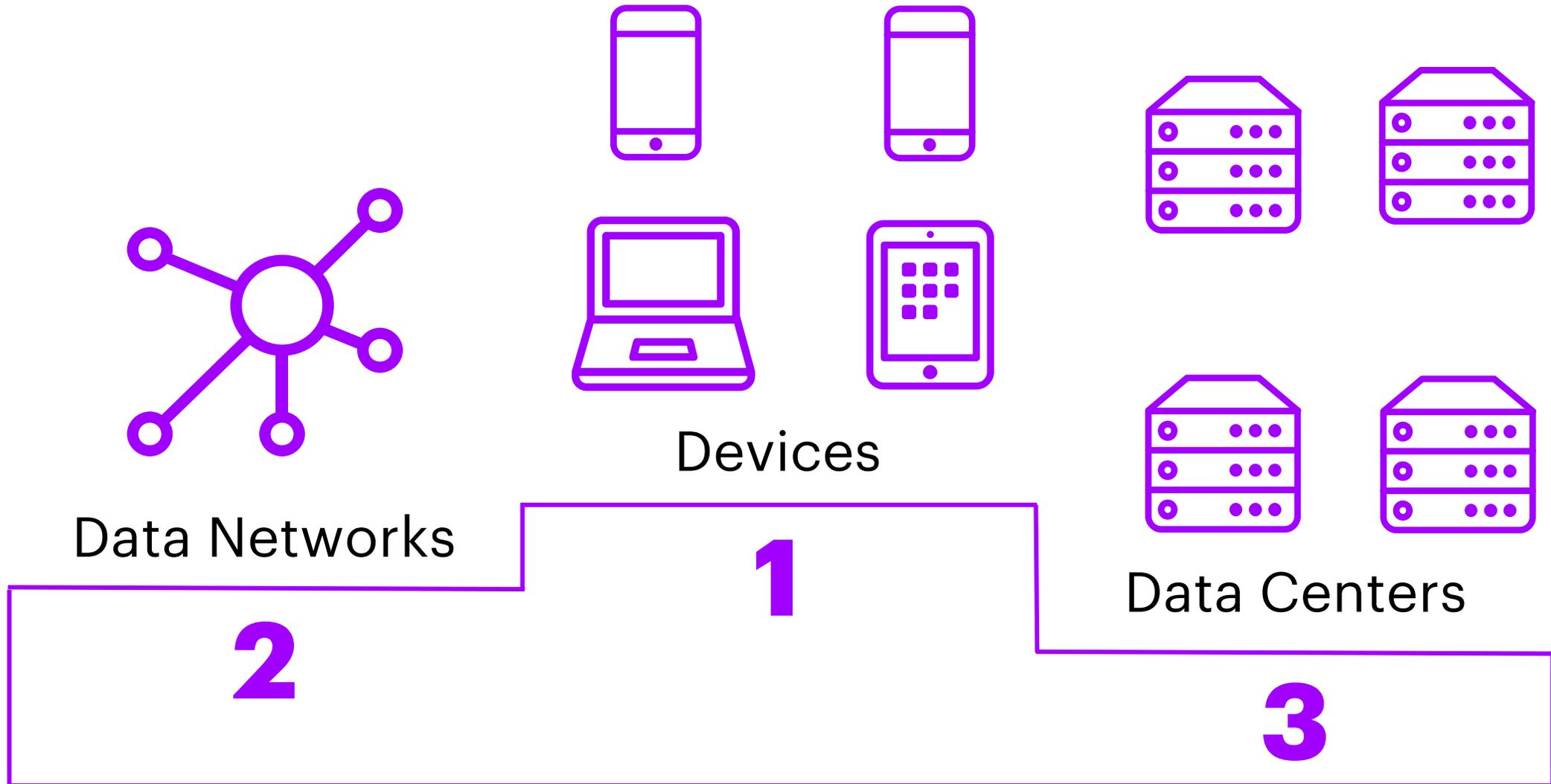


Data Networks



Data Centers

Where is the **highest** environmental impact?



Reduce the **size** of data sent over the **network**

How?

- Compress data
- Cache data

Trade-Offs

- CPU increase
- Storage increase

Reduce the **distance** of data sent over the **network**

How?

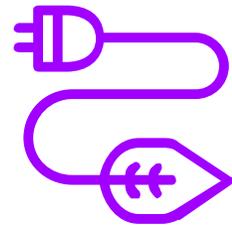
- Place servers closer to end-users
- Use Content Delivery Networks
- Process data at the source (edge)

Trade-Offs

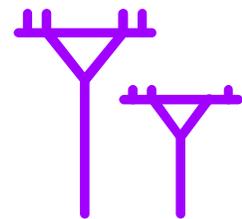
- Data sovereignty
- Storage increase
- Edge servers' cost



Challenges with **Data Centers**



Consume greener electricity
by running software
when the sun shines & the wind blows

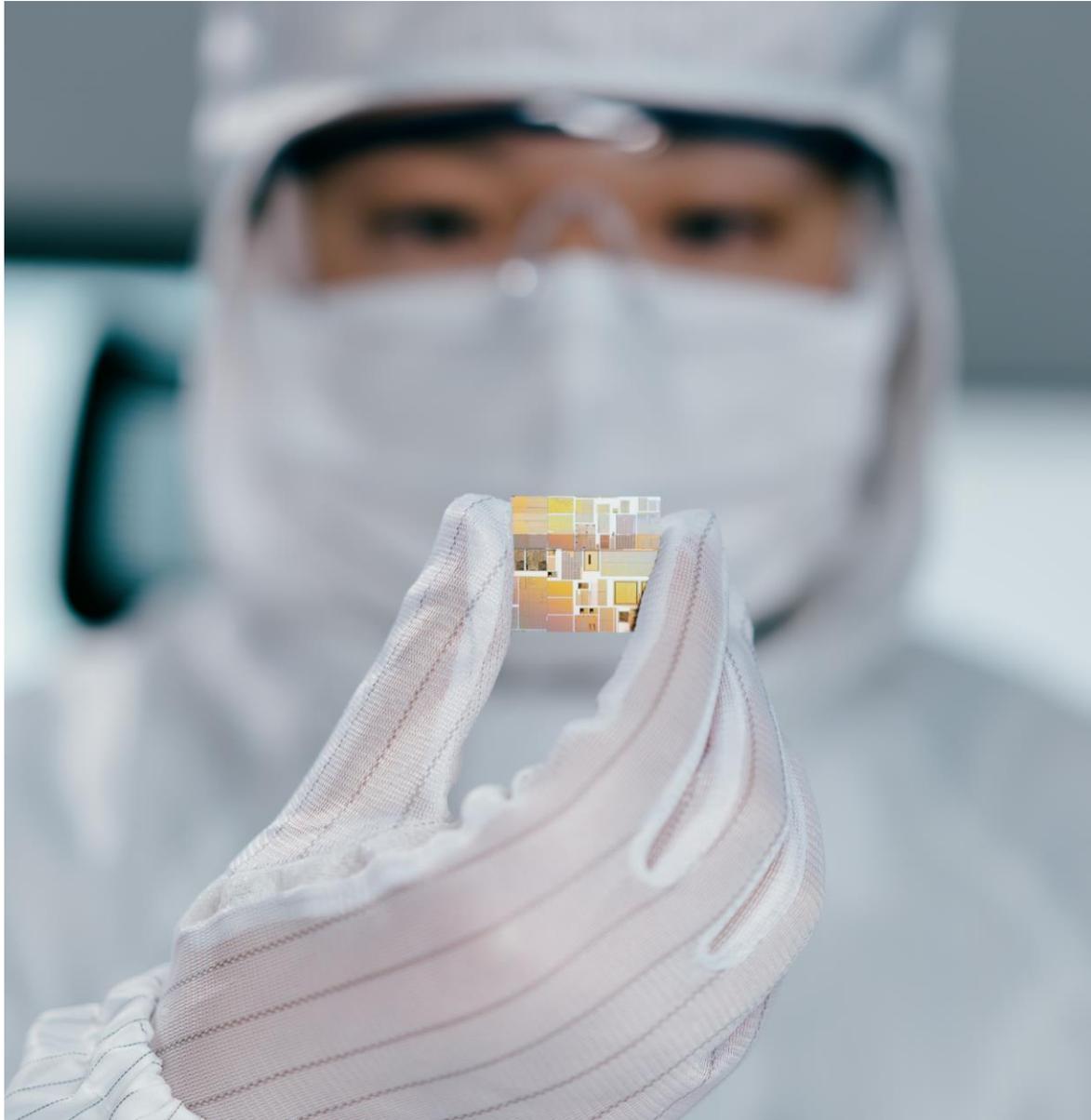


Consume less electricity
by developing software
that uses fewer resources



Smartphones, tablets, and laptops use **energy-efficient processors** that prolong their battery life

Could we use the same processors for **servers**?



Using **ARM processors** for energy-efficiency

- [AWS Graviton](#) and [Ampere Altra](#)
- Consume ~60% less power than x86 processors
- Must **port** apps to ARM
- Lower operating costs
→ ROI for porting effort

Do you measure software emissions?

**If you can't measure it,
you can't improve it!**



How to **measure** software carbon emissions?



Monitoring emissions

- [Cloud Carbon Footprint](#) (Open Source)

Pros

- Daily measurements
- Ideal for actionable insights

Cons

- Inaccurate measurements (Uses average constant values for carbon intensity & CPU utilization)

Read my blog: <https://www.kolaxis.dev/measure-software-carbon-emissions-actionable-insights>





Sustainability
is the newest “-ility”

Ioannis Kolaxis

Director at Accenture

- Inventor
- Speaker
- Book author: Green Software



 Visit website: kolaxis.dev

